

YOUTH  
TALKS

# Ambassadors' Kit

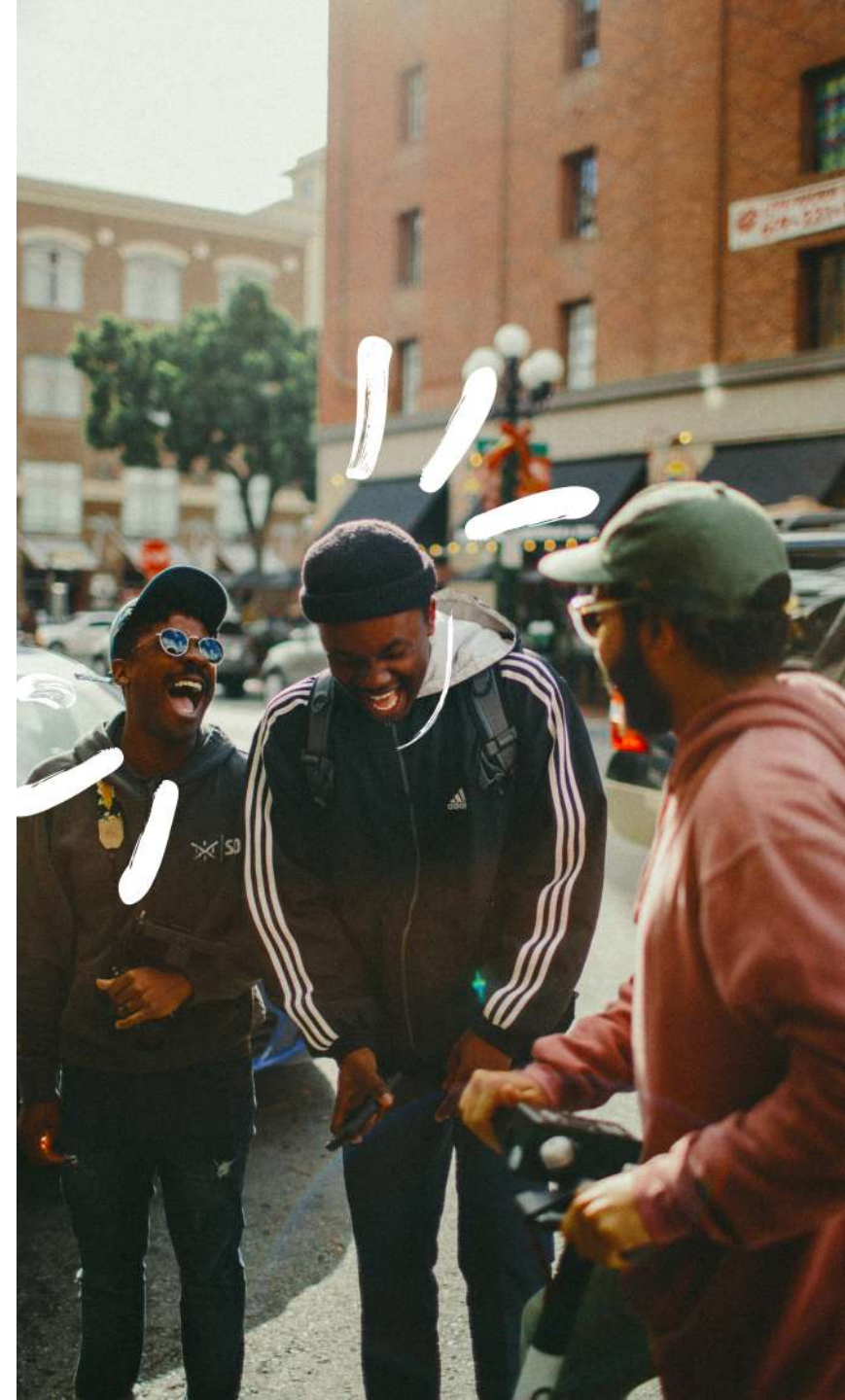


# Thank you for having joined the network!

If you have this kit in front of you, that means that you've joined our network of Youth Talks ambassadors...congratulations!

In this presentation, you'll find everything you need to play your role as an ambassador of the initiatives, explanations, and lots more!

If something still isn't clear or if you have a question you can send us an email at [ambassadors@youth-talks.org](mailto:ambassadors@youth-talks.org)



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# Presentation of Youth Talks



# What are **Youth Talks** all about?

Youth Talks are a collective reflection on the expectations and ambitions of young people. It is the beginning of listening, exchanging and becoming aware of the role of young people in the common good.

It is aimed at young people from all over the world aged between 15 and 29, and asks them about their vision of the future, the challenges to be met and what they are willing to give up in order to build this future, and also what needs to be learned for the world of tomorrow.

By giving a voice to young people, this consultation aims to provide food for thought in rethinking the educational models of tomorrow. Take this opportunity to ask yourself questions about our future and express yourself freely about your expectations, your ambitions and the role you wish to play.

We are ready to learn from you.\*





# Who is the initiative aimed at?

The Youth Talks initiative is for all young people aged 15-29 worldwide. It aims to be inclusive, bringing together young people with different profiles and life experiences.

**Youth Talks, an initiative aimed at 15-29 year olds:**



From all over the world  
and all geographical  
areas



With all types of  
profiles (students  
or not)



From all socio-  
demographic  
categories



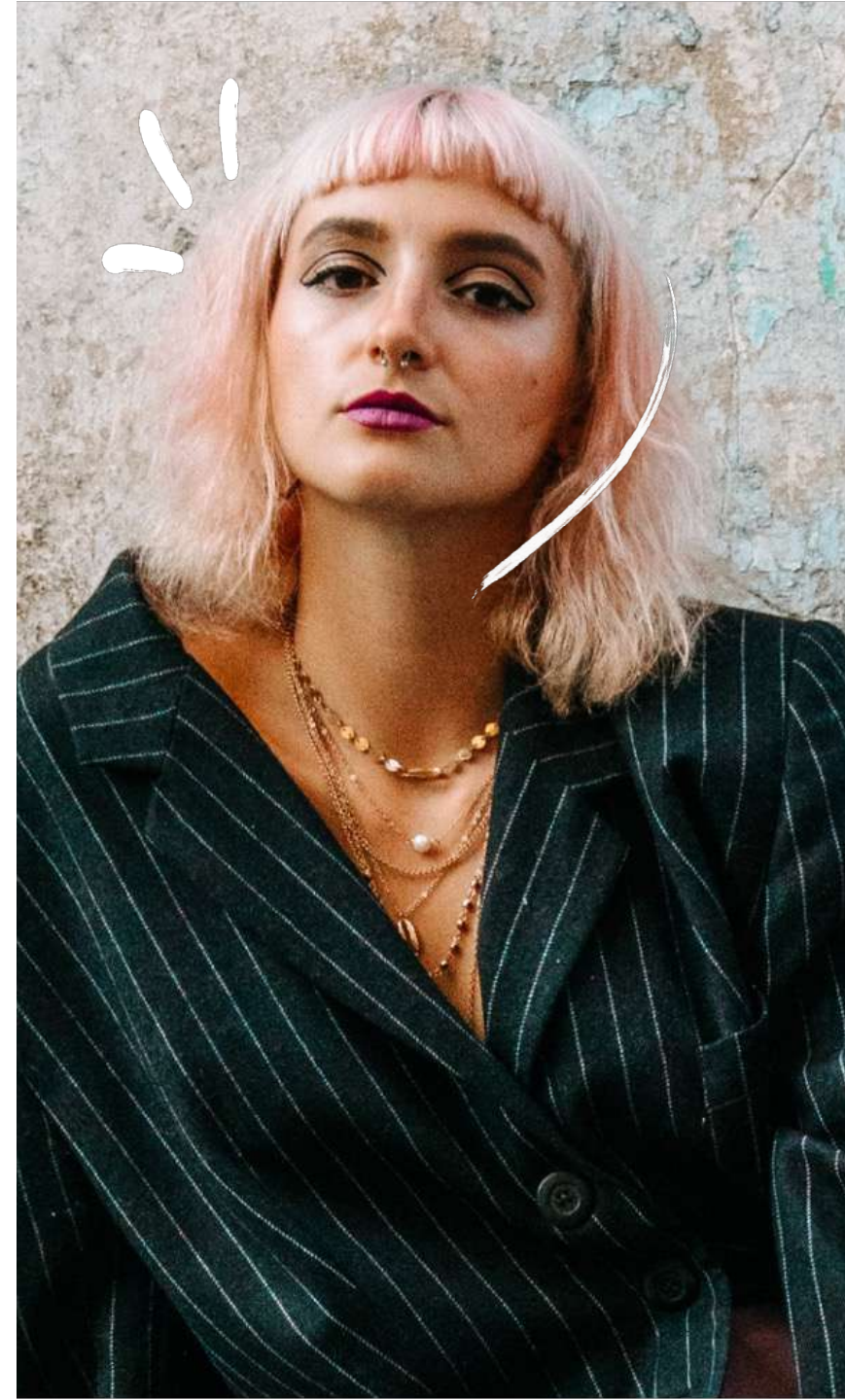
# Your role as an ambassador



# What does being an ambassador actually mean?

The ambassadors are the backbone of the consultation. They enable it to be visible and accessible to all. Being a Youth Talks ambassador also means:

- > **A meaningful commitment** which will allow you to act to promote an initiative at the service of the education of the future
- > **Meetings and exchanges** with members of the Youth Talks ambassador community around the world!
- > **An enriching experience** which you'll be able to put to good use later on: you'll acquire skills in community management and activity hosting which you will be able to put to good use in your student and professional life
- > **A variable investment** according to your possibilities and availability





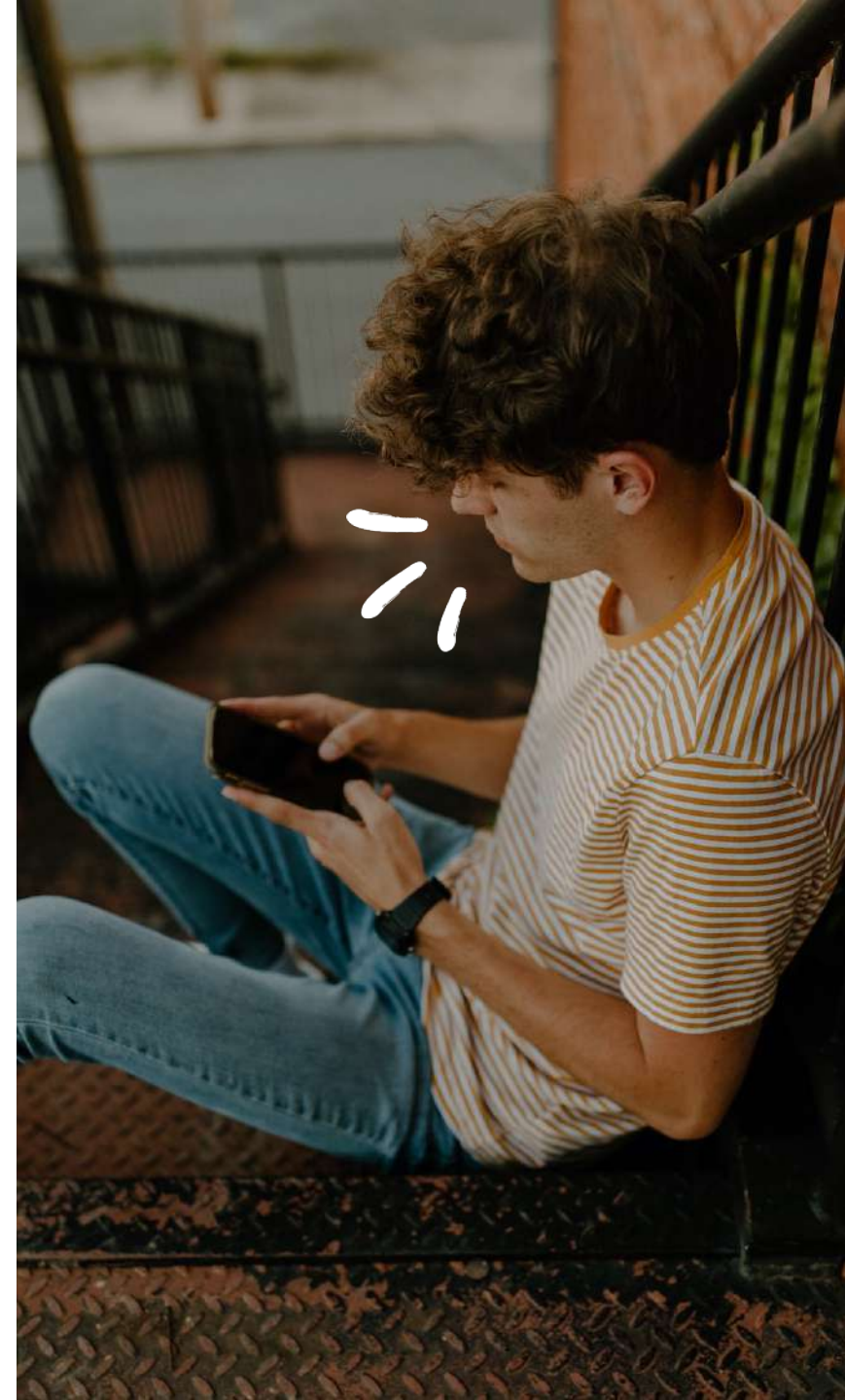
# What actions should be taken?

You can invest as much time as you wish and in the way you wish. In concrete terms, your participation takes place at three levels:

> **COMMUNICATION** : Your role is to promote the initiative within your network and to encourage as many people as possible to take part in the questionnaire and the Youth Talks activities. You can use the communication kits available to you for this purpose.

> **ACTIVITIES** : Your role is also to organise Youth Talks activities (doing street interviews, running a Youth Talks stand, organising conversation or creativity workshops, etc.). An activity planning kit can also help you.

> **COMMUNITY** : We've set up a Discord server « Youth Talks – Community », where all the ambassadors can find information, exchange with other ambassadors, spread the word about your actions and participate in challenges.



# How can I organise an activity?

As an ambassador, you are encouraged to organise one or more activities. Here's how it works, step by step:

- 1 **Download the activity kit** (available on [youth-talks.org](https://youth-talks.org)). Here you can discover the different activities and choose the one you want to organise
- 2 **Check the list of things to do beforehand** (finding a venue, getting permission if necessary, communicating, etc.) which is provided in the kit, and set the date for your activity.
- 3 **Tell us about your activity** by sending a message on Discord (more details in the rest of the kit)
- 4 During the activity, **take a photo** as a souvenir and share it with us afterwards!
- 5 After the activity, make sure you've completed all the steps on the **report form** available on [youth-talks.org](https://youth-talks.org)!



# Being an ambassador, the main steps





# The Discord Community



# How to join the community?

We use the Discord tool to communicate with all ambassadors.

This application works through a system of servers. We've created a **server for the Youth Talks community**, and there you'll find several chat rooms in different languages:

**#global** to exchange with ambassadors from all over the world

**#french-speakers** to exchange in French (each language of the consultation has its own conversation)

**#resources** to get all the useful documents

**#activities** to give information about the activities you are going to organise, and to propose that other ambassadors join you

... And many more are available on the Youth Talks server!



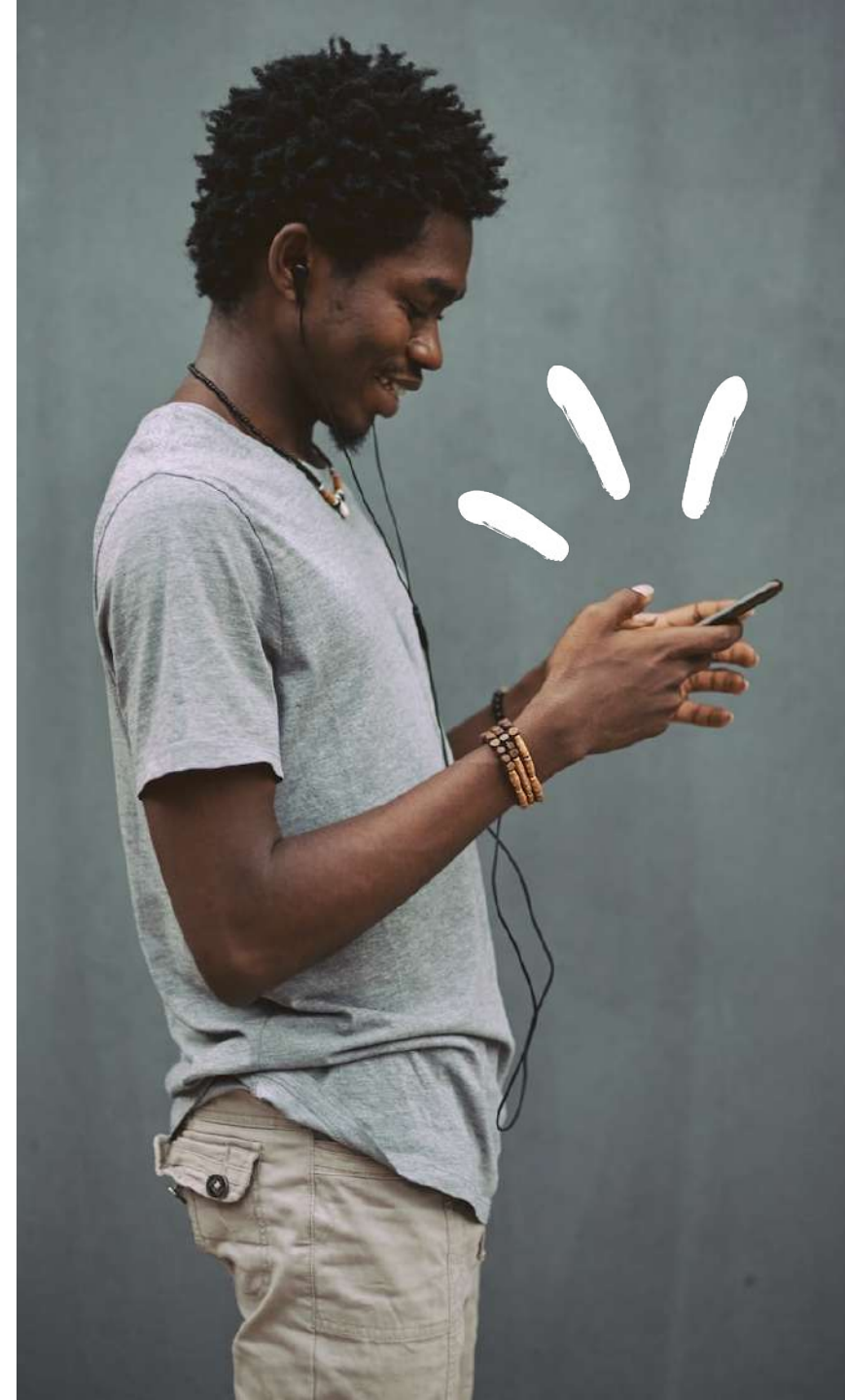
# How do I enter an activity?

We're keeping a record of all the activities in order to keep track of all the activities you may organise as an ambassador, to be able to highlight them and for everyone to see what's going on in the community!

Before organising an activity, we suggest that you post it on our Discord server! **This will make it easier to keep track of all the organised activities** and to find other ambassadors who would like to participate

Everything's happening on the **#activities** thread: you just have to send a message in this conversation space indicating the type of activity, the date, the time, the complete address of the location (with the country). This will enable us to record the activity in our database!

After your activity, don't hesitate to reply to your initial message by adding photos/videos taken on the occasion!





# Talk about the initiative



# What key elements should be shared?

As an ambassador, you will play a key role in publicising the initiative. You may be asked several questions during your workshops or when discussing or communicating on social networks.

To help you, we've put together all the useful things you need to know about Youth Talks in this final section. This can help you to answer questions or to better understand and present the consultation.

If you still have questions, don't hesitate to ask them in the dedicated [#help](#) space on Discord!



# How can you participate?

All young people aged 15 to 29 worldwide are invited to contribute in two different ways:

- > Individually by answering the Youth Talks online questionnaire: share your ideas and expectations by answering the questions freely and anonymously
- > Collectively by participating in a Youth Talks activity: discuss with other young people in order to create your vision of the future together. The activities can be organised by anyone who is interested, and they are listed on the website [youth-talks.org](https://youth-talks.org).





# Why participate?

- To make your voice heard as a young world citizen and express your expectations and ambitions
- To participate in an international initiative in order to reconceptualise tomorrow's education models
- To ask yourself new questions about the future which can contribute to your personal development
- To learn from others but also about yourself
- To meet other young people and discuss the role you want to play in tomorrow's world



# What will happen to the contributions?

Youth Talks is the starting point for a concrete action plan for **education**: the Higher Education for Good Foundation needs the knowledge gathered in order to build new models of higher education which will empower young people to embody and lead the changes they see as necessary in the transition to a more sustainable society.

Through massive collective intelligence analysis processes, the Foundation is committed to making the best use of the data collected, working with partners around the world to deliver newly designed models of higher education. **This is a long-term project, but we are convinced that by working together we will achieve a more sustainable society.**

Beyond the Foundation's activities, **we are committed to making the results of the consultation publicly available on our platform.** We also work with political institutions such as the OECD and the European Commission so that your ideas can **be used in the political decision-making spheres.**





# Who is organising this initiative?

Youth Talks was created and launched by the Higher Education For Good Foundation (HEFG), whose mission is to develop and promote a new model of humanistic higher education for a more sustainable society. Beyond the acquisition of professional skills, humanistic higher education empowers young people and encourages a systemic vision of the world in which humanity coexists in harmony with other living beings while respecting the limits of the planet.

To achieve this goal, the HEFG Foundation has partnered with a wide range of institutions around the world, from international organisations and youth and student organisations to universities and research centres on five continents. We want all youth voices to be heard, because diversity and inclusion are core values of the HEFG Foundation and the Youth Talks partnership network best reflects this spirit.





# Contact details

Don't hesitate to contact us with any questions!

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- You can also send us an email directly to ambassadors : [ambassadors@youth-talks.org](mailto:ambassadors@youth-talks.org)

